



**APPLICATION**  
for the  
**The Palestine CleanTech Innovation  
Programme Competition - 2022 Edition**



**CLEANTECH PALESTINE**  
كليتك فلسطين

**Instructions:**

- 1- Please fill in **All** questions that apply to you;
- 2- We prefer you fill in the application in English, however, if you feel that will affect the quality of your application, you can fill it in Arabic;
- 3- Please fill in the application carefully and fully to enhance your chances to be selected.
- 4- *Questions marked with \* are mandatory*

\*What is the start-up/company Name (existing or suggested): \_\_\_\_\_

\*Full Name: \_\_\_\_\_

\*Email: \_\_\_\_\_

LinkedIn profile: \_\_\_\_\_

\*Phone Number: \_\_\_\_\_

ID Number: \_\_\_\_\_

\*Gender: Male /Female

\*Current nationality: \_\_\_\_\_

\*Do you have any other Nationalities: Yes/No

If the answer is yes, please mention the other nationality

\_\_\_\_\_

\*Address: \_\_\_\_\_

\*Current City/country of residence: \_\_\_\_\_

\*Please rate your communication skills in English: -

- Basic
- Intermediate
- Professional

\*Tagline: A short descriptive phrase about your **startup/idea/company** (e.g., Utility-Scale Solar Technology) \_\_\_\_\_

**Website:** If you have a website, enter the web address (URL) here

\_\_\_\_\_

\*How did your team hear about the Cleantech Program in Palestine?

- Word of mouth
- Event I attended
- Website or Internet search
- An e-mail list or newsletter
- Newspaper
- Social Media Platforms
- Radio
- TV
- Other \_\_\_\_\_

If you learned about the acceleration program through an organization or other affiliation, please enter the organization's name here:

\_\_\_\_\_

## 2. CHOOSE CATEGORY

\* The second edition of the Palestine Clean Technology Innovation Program competition targets projects that fall under a specific set of categories. Please select your project category:

- Energy Efficiency

- Renewable Energy
- Water-Energy Nexus (Water Efficiency)

### 3. QUALIFYING QUESTIONS AND BACKGROUND

\* Did you raise any investments? (Yes/No)

If yes, how much have you raised up to now (in US dollars)?

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From (Please choose all applicable):

- Founders
- Friends and Family
- Grants
- Angel Investors
- Venture Capital
- Corporate Investment

\* \_\_Yes\_\_No Intellectual property and copyright. Does your team own or have access to the intellectual property (IP) of the product or technology proposed for this application?

\_\_Yes\_\_No Is the IP under license?

\_\_Yes\_\_No If Yes, do you have an exclusive license? If Yes, from whom? \_\_\_\_\_

\* \_\_Yes\_\_No Have you applied for any patents?

If any patents have been issued to you or anyone else, please list numbers, dates and patent owners.

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\_\_Yes\_\_No If you have licensed this technology or are planning to license this technology from a third party, are the licensor(s) or other patent holders(s) aware that you are applying to the Cleantech program?

\* \_\_Yes\_\_No Are any members of your team, or anyone in their immediate families, affiliated in any way with the Cleantech program as a volunteer or staff member?

### 4. SUMMARY

Note that we are looking for short answers to the following initial questions in this summary section. We will ask you for more detailed answers in sections 4,5, and 6.

- a. **\*Please provide no more than a three-sentence summary of your startup/idea/company including a brief description of the problem and your solution. (max 500 characters)**

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- b. **Please provide a link to a simple one-minute video describing your startup/idea and innovation (your 'elevator pitch'; this can be low-quality and could be taken on your smartphone), and/or a demo that shows how your product works. Note: This is an optional question; however, it may enhance your chances to be selected.**

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- c. **If you already have a presentation, please share a link with us**

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## 5. PRODUCT/SERVICE

- a. **\*What is the problem you solve, and how do you solve it? Describe your technology and your innovation. (max 1000 characters)**

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- b. **\*How is your solution to the problem better than existing and emerging solutions or alternatives? (max 1000 characters)**

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- c. **\*At what stage of development is your offering:**

- Ideal level
- Concept
- Early alpha prototype
- Beta testing
- Commercial pilot
- Commercially ready – not yet deployed
- Actively deployed and generating revenue (not yet profitable)
- Actively deployed and generating revenue (profitable)

d. If you have selected “Commercially ready – not yet deployed” above, **when do you expect to be commercially ready? (max 100 characters)**

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e. **\*What obstacles do you foresee in achieving commercial readiness, and how much external capital, if any, will you need to raise to achieve commercial readiness? (max 1000 characters)**

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f. How your product/service will reduce energy consumption or increase energy availability for factories?

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g. Please explain how your product/service is related to energy efficiency (EE), Renewable Energy (RE), or Water-energy nexus?

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## 6. MARKET

a. **\*Are factories one of your target customers? Yes/No**

b. **\*Describe the initial target market(s)/customer(s) for your product and how you plan to reach them (include information about market size and future growth). (max 1000 characters)**

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- c. **\*Describe the potential economic benefits of your product for the customer/market, and the potential environmental benefits of your product (max 1000 characters)**

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- d. **\*Have you presented (or sold) your product/service to one or more prospects or customers? If so, what reactions have you noted? What have been the main comments questions, compliments, and/or objections from customers or potential customers? (max 1000 characters)**

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- e. **\*Explain your basic business model. How do you generate revenue/money?**

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- f. **\*Describe examples of up to three potential competitors or existing solutions in the world that your customers may be using now to solve the problem you are working on.**

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## 7. TEAM

- a. **\* What is the total number of the startup's/company's team?**

- b. **Please provide information about each team member:**

### **Founder's information**

- **\*Founder's Full name:**
- **\*Gender:**
- **\*Education:**
- **\*Total Years of experience:**
- **\*Relevant experience to the idea/startup:**
- **\*Role in the startup:**
- **\*How many hours currently working on the idea per week?**
- **\*Phone number:**
- **\*Email:**

**Co-founder's information**

- Co-Founder's Full name:
- Gender:
- Education:
- Total years of experience:
- Relevant experience to the idea/startup:
- Role in the startup:
- How many hours currently working on the idea per week?
- Phone number:
- Email:

• **Team member's information (1)**

- Team member's Full name:
- Gender:
- Education:
- Total years of experience:
- Relevant experience to the idea/startup:
- Role in the startup:
- How many hours currently working on the idea per week?
- Phone number:
- Email:

• **Team member's information (2)**

- Team member's Full name:
- Gender:
- Education:
- Total years of experience:
- Relevant experience to the idea/startup:
- Role in the startup:
- How many hours currently working on the idea per week?
- Phone number:
- Email:

**Team member's information (3)**

- Team member's Full name:
- Gender:
- Education:
- Total years of experience:
- Relevant experience to the idea/startup:
- Role in the startup:
- How many hours currently working on the idea per week?
- Phone number:
- Email:

c. **\*Does your team have experience founding a startup?** Yes \_\_\_ No \_\_\_

- a. **\*Please describe any critical team skill gaps needed to achieve your milestones and how you plan to address these gaps. (max 500 characters)**

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- b. **\*How long have you been working on your idea/product?**

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## 8. Financial Projections

In case your startup is making revenue or about to make a revenue, please show expected revenue in thousands, no dollar signs, no commas, no decimal points:

2022	2023	2024	2025

## 9. ACCOMPLISHMENTS

- a. **Please describe any previous participation, awards, or recognition (e.g. participation in or awards from any competitions, incubators, or accelerators).**

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- b. **\*What do you expect to gain from participating in the acceleration program, and how do you plan to make the most of your participation? (max 1000 characters)**

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- c. **\*Explain to us in one sentence: What is your dream ?**

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- d. **\*What prompted you to develop this concept/business idea? What gave you the idea and what motivates you to submit this application?**

- e. **\* How do you see your entrepreneurial project in five years? What do you hope to develop your company and which is the main goal you would like to achieve?**



**\*The Cleantech Accelerator is a process that lasts several months and requires each accepted startup/company to engage fully in different aspects of the program. There are numerous benefits for startups/companies that dedicate the appropriate time and effort.**

**Please confirm below that you understand and respect the commitment. \_\_Yes\_\_No**

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**If you have any questions, comments, or suggestions, please write them below.**

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### **10.Motivation Letter**

Please upload a short motivation letter (in .pdf, max. 500 words) highlighting why you wish to apply for the Palestine CleanTech Innovation Competition – 2<sup>nd</sup> Edition 2022, and why you feel your startup/idea is a good candidate to participate in the program.

### **11.Photographing and video making**

I grant permission to let the photographers and video makers from the Palestine CleanTech Innovation Program document the activities and events organized under the Programme. I accept to provide information and content to the UNIDO team, when requested, for their communication activities with third parties.

### **12.CERTIFICATION**

I certify that all the information provided above is true and accurate. I understand that any information found by UNIDO to be inaccurate or false will automatically disqualify me from benefiting from UNIDO's cleantech program. I understand that my submission of this application does not necessarily guarantee my (or my team's) acceptance in the program and that UNIDO is not in any way obliged to consider my application in the cleantech program.

**For any additional information:  
moustadama@unido.org**